

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT12/12 12.56
*** WFTV-TV ***

REP. #	OFF. #	6556	SALESMAN #
BUYER NAME	EMILY MILHOAN		
SALES PRSN	WA-	JOE KNAUER	

	CLASS: NATL.	LOCAL	REGIONAL
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(ICE)

(ICE)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
61	S		1100P-1135P	30		\$2,800.00	10/20	10/20	0		SAT	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = PROGRAM : EYEWITNESS NEWS AT 11P												
76	A		1100P-1135P	30		\$2,800.00	10/16	10/16	1		TUE	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT20 ON LINE-61 FOR 1 SPOT/WK												

REP HEADLINE# 6228190 TRF# 321469 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT12/12 12.56
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												
STATION MAKEGOOD OFFERS:												
M3	OK'D	BUY#61	MISSED: SAT/1100P-1135P				OCT20		30S	\$2,800.00	(OCT12/12)	
			OFFER: TUE/1100P-1135P				OCT16		30S	\$2,800.00	PLS ADVISE.	
			CMT: WE CAN OFFER									
OCT/12										CONTRACT TOTAL	147550.00	
										TOTAL SPOTS	73	

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WREW 0% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE